

The Eyes Have It!

...and now you can reach more of them every month with the Monroeville Area Chamber.

Share your message with over 750 local companies and their employees. Place your ad in the Monroeville Area Chamber's website, monthly newsletter or email network.



Newsletter Advertising

Whether you place a display ad or insert your company's own flyer, the Chamber's monthly newsletter is the place to be. The newsletter is sent via USPS each month to over 750 local businesses, and shared with thousands of local employees.



E-blast Advertising

Limited to just eight blasts per month, "e-blasts" are an effective way to reach hundreds of local companies in a snap. MACC can blast your message to our full email database usually in less than 48 hours.



Website Advertising

Reach thousands of unique visitors each month who look to www.monroevillechamber.com to search local businesses, inquire about Chamber events or learn about quality of life in the suburbs east of Pittsburgh.

Production/Format Notes:

- Artwork/Insert deadline is the 20th day of the month for publication in the following month's newsletter edition. 750 inserts are required. Add \$60 per issue if MACC must print your insert.
- Artwork must be received as a .jpg or .pdf file. Sorry, MACC cannot assist with graphic design.
- MACC must receive your e-blast ad as a .pdf file at 72dpi.
- E-blasts are limited to eight per month. First come first served.
- Placement cost and applicable tax must be paid in advance.
- Website, e-blasts and newsletter advertising is open only to MACC members.
- Technical assistance available—call for details.
- MACC is unable to accept campaign materials, offensive advertising, or any advertising that is direct conflict or competition with another Chamber event or policy.

To reserve space, or for more information contact:

Christine Schnelbach, Office Manager *or*
Debbie Iszauk, Director of Membership Services
2790 Mossie Blvd.— Suite 715 — Monroeville, PA 15146
Phone: 412.856.0622 ■ Fax: 412.856.1030
cschnelbach@monroevillechamber.com
diszauk@monroevillechamber.com

Ad Size/Type	Frequency	Cost
Business Card Ad—Newsletter Size: 3½" x 2"	1X	\$30.00
	3X	\$75.00
	6X	\$135.00
	12X	\$250.00
1/4 Page Ad—Newsletter Size: 4" x 3"	1X	\$55.00
	3X	\$155.00
	6X	\$290.00
	12X	\$555.00
1/2 Page Ad—Newsletter Size: 4" x 6"	1X	\$75.00
	3X	\$200.00
	6X	\$380.00
	12X	\$735.00
Flyer Insert—Newsletter Size: 8½" x 11" Sizes other than 8½" x 11" are subject to a minimum handling fee of \$25. Please call 412.856.0622 for details.	1X	\$100.00
	3X	\$285.00
	6X	\$550.00
	12X	\$1,050.00
E-blast — Email Network Size: 750KB or less	1X	\$100.00
	3X	\$285.00
	6X	\$550.00
	12X	\$1,050.00
"Button" Ad—Website Size: 205 x 55 pixels	3X	\$175.00
	6X	\$300.00
	12X	\$500.00
"Banner" Ad—Website Size: 600 x 115 pixels	3X	\$200.00
	6X	\$375.00
	12X	\$600.00